

Institutional Advancement Committee Annual Report May 1, 2016 – April 30, 2017

Current Goals:

(Submitted to UC in September 2016)

| Goal/Metric | Accomplished | In Progress | Not Accomplished |
|--|--------------|-------------|------------------|
| Govt. Relations will work to get President Wilson in front of federally elected officials. | yes | | |
| Send out email tag for MDMF campaign | yes | | |
| Alumni events – create 3 | | yes | |
| Connecting students with donors regularly | | yes | |

What were your top two successes?

1. Getting President Wilson in front of elected officials have all been met. President Wilson has met with 3 Federal, 3 State and 3 Local officials.
2. Emailed all current staff & faculty to ask them to place MDMF campaign logo onto their email salutation.

What were your top two challenges?

1. Challenge of capturing information as to what each college is doing to capture donor/student thank you's and recognition for us to build our program (tool box) to help this process. Learning what is being done and/or not being done.
2. Staffing challenges in all areas, limited capabilities to build on resources for goals, but currently spots are being filled which is helping our committee move forward with goals.

Please list the dates of your meetings:

- September 28, 2016
- November 4, 2016
- January 18, 2017
- February 3, 2017
- March 10, 2017
- April 7, 2017